

Education filled events to develop pupils

Come May 21, pupils at most schools in Johannesburg will be competing in an educational campaign titled South Africa's Top Young Innovators which will take place at Moletsane Secondary School.

Some of the schools from as far as Cape Town (Mitchell's Plain) and Durban (Pinetown) will also take part in this edutainment event.

The Challenge hosted by HIP2B² and the 3M will kick off with an Awareness Campaign reaching quintile 1, 2 and 3 schools from each of the three participating cities, followed by an extreme fun and entertaining educational Info for Innovators.

"The HIP2B² 3M Innovation Challenge is the perfect opportunity for HIP2B² to work alongside our country's youth and inspire them to realise that with the application of maths and science, they can make a positive contribution and difference in their own communities," said HIP2B² General Manager Cathryn Treasure.

Treasure said: "With this Challenge, we hope to show South Africa that amongst our youth there are ideas brewing that can bring about great change, and that all you need is a healthy curiosity, a positive attitude and a good grounding in maths, sciences and technology-related subjects to lay the foundations for an exciting and fulfilling career, and a great life."

3M is Internationally renowned as the creators of brands such as Post-it Notes, Scotch Tape, and Scotchgard.

"At 3M, we believe that innovation makes progress possible, and that in order for the creative out-

of-the-box thinking that results in great inventions to continue, we need to actively encourage youngsters to expand their minds," said Serita Esselaar, Manager Corporate Services.

"The need for a skilled technology workforce is particularly great in South Africa, and can only be addressed through creating a culture of intellectual curiosity."

Pupils who have participated in the Information Events are then invited to enter, in teams of two, their own innovation and for the innovation they are required to identify a real problem that affects them, their family or community from how to simplify everyday chores to how to stay safe are urged to propose a solution using the application of science and maths.

From their submissions, five finalist teams will be selected by a judging panel of representatives from HIP2B² and other industry experts with a science or technical background. Leading up to the final round, the finalists will have the opportunity to job shadow within industry during the September school holidays and to present their projects and prototypes to a mentor for input and guidance.

For more information, schools principals, teachers and pupils are urged to contact: 021 762 1687, www.hip2b2.com, www.hip2b2radio.com, facebook: HIP2B²

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TheHIP2B² 3M Innovation Challengekicks of in Joburg schools May 21.