



Are you hip enough to be square?

Pupils with a keen interest in mathematics, science and technology are encouraged to apply for the 2012 HIP2B² Brand Ambassador programme.

The current brand ambassadors for Mark Shuttleworth's HIP2B² brand are Valerie March of Mowbray, Trent Marescia of Rondebosch East, Jan Cor Wolfaardt and Gabriella Camarra, both of Durbanville.

The selected brand ambassadors will represent HIP2B², using their own youthful enthusiasm and passion to inspire other learners to focus on maths and science at school.

The HIP2B² brand's primary purpose is to inspire a behaviour change amongst learners in their choice of science and maths as matric subjects.

These subjects develop entrepreneurial skills and analytical thinking, which lead directly to the development of problem-solving processes.

Grade 9 pupils, who wish to apply, must liaise with their teachers to nominate them and must have chosen mathematics and one of the sciences as matric subjects.

Not only straight-A students need apply, according to Cathryn Treasure, HIP2B² general manager. "We are looking for well-rounded individuals who are hard workers at school, but also have interests outside of academics," she said.

View the criteria for entry and download the applications on www.hip2b2.com. Included is a nomination form which requires the signature of a maths or science teacher.

The deadline for all applications is Monday 7 November. Completed forms should be faxed to 021 979 4353 or emailed to su-ma.jovner@hip2b2.com.

For more information about HIP2B² log onto www.hip2b2.com.